

**ENVIRONMENT SCRUTINY PANEL  
EDUCATION, ENFORCEMENT AND ENVIRONMENTAL ISSUES – ACTION PLAN**

**DATE: 19 JANUARY 2016**

SCRUTINY RECOMMENDATION	PROPOSED ACTION	POST TITLE	BUDGET COST	TIMESCALE
<ul style="list-style-type: none"> <li>• That the number of Fixed Penalty Notices (FPNs) issued for littering, dog fouling and fly tipping be closely monitored over the next 12 months. In cases where environmental crimes have been committed FPNs should be issued and verbal warnings stopped.</li> <li>• The panel would like to see a stronger message conveyed that littering, dog fouling and fly tipping in Middlesbrough is not acceptable.</li> </ul>	<ul style="list-style-type: none"> <li>• Complete the merger of existing education and enforcement teams</li> <li>• To pro-actively issue FPN's where education does not result in behavioural change, or in instances where serious offences occur</li> <li>• Distribute publicity relating to greater enforcement of littering / dog fouling &amp; fly tipping to raise public awareness</li> <li>• Training of Area Care staff to issue FPN's.</li> <li>• Improve joint working with Street Wardens &amp; Community Protection joint enforcement team with a view to expanding the numbers of staff authorised to issue FPN's</li> </ul>	Waste Strategy & Environment Manager	Current Budget	<p>April 2016</p> <p>April 2016 to March 2017</p> <p>April 2016</p> <p>April 2016 to March 2017</p>
<ul style="list-style-type: none"> <li>• That an update be provided in 12 months' time to assess whether the proposal in relation to stronger liaison between environmental enforcement</li> </ul>	<ul style="list-style-type: none"> <li>• Produce Scrutiny briefing note on the impact of these actions and associated outcomes</li> </ul>	Waste Strategy & Environment Manager	Current budget	March 2017

<p>and the integrated enforcement team within the Supporting Communities Outcome Area has been effective.</p>				
<ul style="list-style-type: none"> <li>That a co-ordinated annual programme of targeted enforcement activity, which is similar to Hartlepool's 'Respect your Neighbourhood' campaign is undertaken in partnership with other public sector agencies in the town, to further build on Middlesbrough's Community Clean Up initiative. The panel is keen to send out a clear message that it is everyone's responsibility to keep the town clean and tidy.</li> </ul>	<ul style="list-style-type: none"> <li>Complete merger of existing education and enforcement teams</li> <li>Target resources to identified areas of most need</li> <li>Review HBC operations and adopt any suitable ideas for MBC</li> <li>Instigate joint working with other agencies</li> <li>Strengthen role of Street Champions and community champions</li> <li>Produce information on Council website on what people can do to get involved</li> </ul>	<p>Waste Strategy &amp; Environment Manager</p>	<p>Current Budget</p>	<p>April 2016 April 2016 May 2016 June 2016 July 2016 April 2016</p>
<ul style="list-style-type: none"> <li>That a briefing on the annual programme of targeted enforcement activity be provided to all Members in advance of the roll out of this initiative.</li> </ul>	<ul style="list-style-type: none"> <li>Prepare briefing note on annual programme of enforcement activities</li> </ul>	<p>Waste Strategy &amp; Environment Manager</p>	<p>Current Budget</p>	<p>April 2016</p>
<ul style="list-style-type: none"> <li>That closer monitoring of the bring sites be undertaken through the provision and installation of CCTV, with follow up enforcement action undertaken where required.</li> </ul>	<ul style="list-style-type: none"> <li>Trial of CCTV underway at Parkway Recycling site</li> <li>Review impact of CCTV &amp; associated costs</li> <li>Consider roll out to other</li> </ul>	<p>Waste Strategy &amp; Environment Manager</p>	<p>Current Budget</p>	<p>December 2015 April 2016 May 2016 to</p>

	recycling sites alongside review of bring sites			March 2017
<ul style="list-style-type: none"> <li>That clear signage highlighting the options available to dispose of household waste i.e. the location and opening times of Haverton Hill Recycling Centre be consistently displayed at bring sites and fly tipping 'hot spots' across the town.</li> </ul>	<ul style="list-style-type: none"> <li>Design &amp; cost signage</li> <li>Installation to be arranged when review of bring sites completed</li> <li>Information highlighted on Council website</li> </ul>	Waste Strategy & Environment Manager	Current Budget	<p>April to May 2016</p> <p>May to June 2016</p> <p>December 2015</p>
<ul style="list-style-type: none"> <li>That the best practice initiatives designed to change people's behaviour in respect of littering, fly tipping and dog fouling by nudging people to dispose of litter / dog mess in the appropriate way is trialled in Middlesbrough.</li> </ul>	<ul style="list-style-type: none"> <li>Utilise best practise available from : <ul style="list-style-type: none"> <li>a. WRAP</li> <li>b. ASPE</li> <li>c. Keep Britain Tidy</li> </ul> </li> <li>Continue to develop messages on litter, dog fouling &amp; fly tipping.</li> </ul>	Waste Strategy & Environment Manager	Current Budget	<p>February to April 2016</p> <p>April 2016 to March 2017</p>
<ul style="list-style-type: none"> <li>That an education programme be put together in partnership with schools so that young people are aware of the importance of protecting and maintaining their local environment.</li> </ul>	<ul style="list-style-type: none"> <li>MBC to contact all schools &amp; academies within Middlesbrough to seek opportunities to work with them on environmental awareness</li> </ul>	Waste Strategy & Environment Manager	Current Budget	April to September 2016
<ul style="list-style-type: none"> <li>That consideration is given to the needs of the whole community and information on recycling and how to dispose of household waste be produced in community languages and recognised pictorial form following advice from the</li> </ul>	<ul style="list-style-type: none"> <li>Develop capability to deliver messages in languages other than English.</li> <li>Utilise pictorial guides with universal messages.</li> </ul>	Waste Strategy & Environment Manager	Current Budget	<p>February to June 2016</p> <p>July 2016</p>

<p>BME network.</p>				
<ul style="list-style-type: none"> <li>That the Council establishes links with local organisations and charities e.g. FRADE and Teesside Hospice to inform residents of the free collection services they offer for large household items / white goods that are no longer wanted and could be reused.</li> </ul>	<ul style="list-style-type: none"> <li>Post details on Council website and update Contact Centre.</li> </ul>	<p>Waste Strategy &amp; Environment Manager</p>	<p>Current Budget</p>	<p>January 2016</p>